

# Host a Workshop



Workshop

## 21<sup>st</sup> Century Marketing for Antique Dealers

*click here FMI or to book for your group or event.*

A lot has changed in the world of marketing in the last few years. People are looking for businesses that provide events and services along with their products.

### **This is GREAT news for antique dealers!**

- Create events your clients want to attend
- Get your message out through multiple channels
- Grow your business by sharing more of what you love

**Make the most of our summer antiquing season!**



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## Boost Your Tradeshow Success!

*click here FMI or to book for your group or event.*

Your booth is your mobile store-front. With it, you have the opportunity to capture the interest of hundreds of potential customers during the show.

### **Are you making the MOST of your tradeshow booth?**

- Is your booth inviting and appealing?
- What message are you sending?
- Can you follow up with visitors from the day? Do you?

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## Effective Facebook for Small Business

*click here FMI or to book for your group or event.*

What is it about Facebook that attracts the ire of Antique dealers? Learn how to use Facebook easily to engage customers and potential customers.

### **Stop avoiding technology. Get in on the fun.**

- Facebook business pages keep you the person separate from your business.
- Facebook demographics include everyone from teens to grandparents. Existing and potential markets are there.

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*Check out [VanIsleAntiques.com](http://VanIsleAntiques.com) to see a schedule of upcoming workshops near you - or contact Beth to book a workshop at your place for a group. Wi-fi access is a must-have for the Facebook workshop - otherwise all we need is a place to sit!*